

## Set the trend on workwear

**Rijkswaterstaat, part of the Netherlands Ministry of Infrastructure and the Environment, is looking to collaborate on developing a ground-breaking green circular Public Procurement Strategy for workwear that reduces carbon footprint and sets best practice.**

### **European Clothing Action Plan (ECAP), the public sector and corporate clothing buyers**

ECAP addresses the environmental challenges at every stage of the European clothing industry's life cycle. Delivered by a unique consortium of specialist organisations, supported by EU LIFE funding, this €3.6m project will run until March 2019.

Help ECAP drive sustainable fashion activities across Europe and move the industry towards a more circular economy.

***Creating a circular approach to fashion across Europe***

## What should we wear at work?

As a public sector buyer of workwear clothing, you make frequent decisions on what to buy and where from. While you have great buying power, you also need to set an example to other buyers, especially in the private sector.

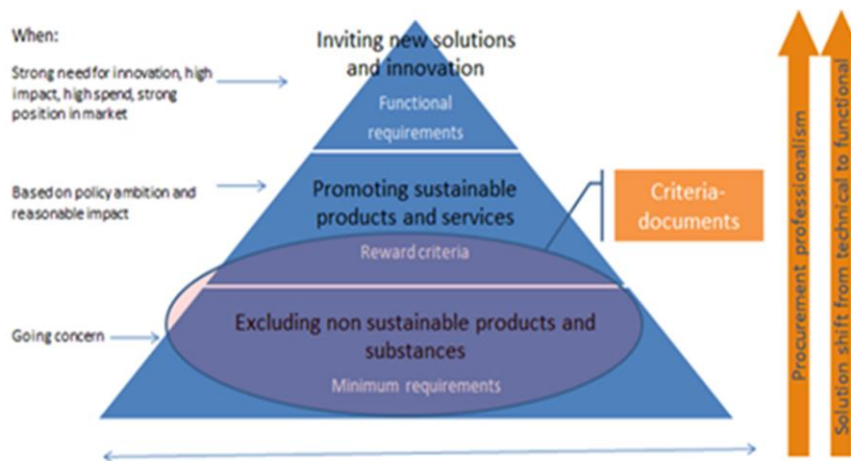
You can help decrease the environmental impact of the clothes you buy by setting specific criteria for the processes of your suppliers - by encouraging them to develop good practice and introduce innovative ideas in their operations.

## Get to work with ECAP

ECAP is developing a green Public Procurement Strategy for workwear and wants to work with you. You could be a:

- Public purchaser
- Public procurement policy-maker
- Work wear supplier; or
- Private buyer interested in sustainable clothing for workers

# Sustainable purchasing strategy



## Take the lead

If you're interested in sharing your ideas and experiences on green circular Public Procurement for workwear, you can help us develop new criteria by pledging your commitment to ECAP.

Make a difference and reduce your carbon footprint, and waste and water usage.

Participating in ECAP will help your organisation learn from others – through sharing knowledge and experience with the ECAP network and joining masterclass sessions in European network meetings.

**Public procurers** will receive information on innovative ways of purchasing, new business models, options for disposal and the circular economy

**Suppliers of workwear** will receive tailored support to help reduce the environmental footprint of clothing production by taking part in the Design for Longevity and Sustainable Fibre strategies

**Companies** will be able to create strategies, receive training and support, baseline impacts, share knowledge and measure success.

### Milestones

#### 2016

- Summary report on European workwear and corporate wear sector identifying key organizations –
- Strategy development for workwear companies

#### 2017

- Development of criteria for circular and sustainable public procurement of workwear
- Creation of 4 masterclass sessions for public procurers in European network meeting

## Find out more

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